

# DZS

## DasanZhone Logo - Dark Version - 2 color

### DZN Blue

**Pantone C** = PMS 298

**CMYK** = C:65 | M:10 | Y:1 | K:0

**RGB** = R:61 | G:181 | B:230

**Web** = 3DB5E6

### DZN Dark Grey

**Pantone C** = PMS 425

**CMYK** = C:66 | M:56 | Y:53 | K:29

**RGB** = R:84 | G:87 | B:90

**Web** = 54575A

The logo consists of the letters 'DZS' in a bold, sans-serif font. The 'Z' is colored blue, while the 'D' and 'S' are colored dark grey.

## DasanZhone Logo - Light Version - 2 color

### DZN Blue

**Pantone C** = PMS 298

**CMYK** = C:65 | M:10 | Y:1 | K:0

**RGB** = R:61 | G:181 | B:230

**Web** = 3DB5E6

### DZN Light Grey

**Pantone C** = PMS 427

**CMYK** = C:18 | M:12 | Y:12 | K:0

**RGB** = R:208 | G:211 | B:212

**Web** = D0D3D4

The logo consists of the letters 'DZS' in a bold, sans-serif font. The 'Z' is colored blue, while the 'D' and 'S' are colored light grey. A small trademark symbol (TM) is visible on the upper right of the 'D'.

## DasanZhone Logo - 1 color

### DZN Black

**Pantone C** = K

**CMYK** = C:0 | M:0 | Y:0 | K:100

**RGB** = R:0 | G:0 | B:0

**Web** = 000000

The logo consists of the letters 'DZS' in a bold, sans-serif font, all colored black.

Always ensure that there is ample clear space around the logo in order to let the logo breathe



## DasanZhone Primary Colors



### DZN Blue

**Pantone C** = PMS 298

**CMYK** = C:67 | M:2 | Y:0 | K:0

**RGB** = R:65 | G:128 | B:230

**Web** = 41B6E6



### DZN Light Grey

**Pantone C** = PMS 427

**CMYK** = C:7 | M:5 | Y:3 | K:8

**RGB** = R:208 | G:211 | B:212

**Web** = D0D3D4



### DZN Dark Grey

**Pantone C** = PMS 425

**CMYK** = C:48 | M:29 | Y:26 | K:76

**RGB** = R:84 | G:88 | B:90

**Web** = 54585A

## DasanZhone Secondary Colors



### DZN Dark Blue

**Pantone C** = PMS 2945

**CMYK** = C:100 | M:53 | Y:2 | K:16

**RGB** = R:0 | G:76 | B:151

**Web** = 004C97



### DZN Yellow

**Pantone C** = PMS 116

**CMYK** = C:0 | M:14 | Y:100 | K:0

**RGB** = R:255 | G:205 | B:0

**Web** = FFCD00



### DZN Orange

**Pantone C** = PMS 715

**CMYK** = C:0 | M:54 | Y:87 | K:0

**RGB** = R:246 | G:141 | B:46

**Web** = F68D2E



### DZN Black

**Pantone C** = K

**CMYK** = C:0 | M:0 | Y:0 | K:100

**RGB** = R:0 | G:0 | B:0

**Web** = 000000





## DasanZhone Fonts

### Official Font Typeface

Lato- Regular  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890 !@#\$%^&\*()\_+

### Font Typeface Common Alternative

Arial- Regular  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890 !@#\$%^&\*()\_+